

CSA Research Recognizes MediaLocate as a Top Performer in Language Services Industry for the 10th Year in a Row

The annual rankings created by CSA Research place MediaLocate at the 77th position worldwide and position 19th in North America. These numbers result from the language industry's most comprehensive, large-scale survey of the language services and translation technology market.

Pacific Grove, California, July 7th, 2023 – MediaLocate, a dynamic player in the language services and technology industry, has been identified as one of the World's elite providers of language services by CSA Research, the renowned independent market research authority. Continuing its robust performance in previous years, MediaLocate secured a coveted place in CSA Research's 2023 rankings, reaching the 77th position worldwide out of 18 thousand companies and an impressive 19th position among North American companies.

MediaLocate has been among the 100 most crucial localization companies worldwide for the 10th year in a row. These achievements not only elevate the status of MediaLocate but place it firmly among a diverse tapestry of global heavyweights and specialized agencies that make up the language services and technology landscape. The company shines brightly in the global language services market, a sector valued at billions of dollars.

MediaLocate's standing as an innovative, full-service localization company is enhanced by this award. The company prides itself on providing cutting-edge, technology-infused language solutions to an extensive clientele, from multinational corporations to budding businesses ready to make their mark globally.

Stephan Lin, CEO of MediaLocate, expressed his pride in this recognition, emphasizing its commitment to sustained growth, stability, and reliability: "Our rankings are a testament to our ceaseless efforts to enhance our professional services, alongside harnessing the power of advanced technology. It's a recognition of the MediaLocate team's commitment to providing top-tier services in the translation and localization business without ever letting the quality falter."

Tahar Bouhafs, CEO of CSA Research, recognizes the crucial role of the language services industry in today's global business landscape: "The language services industry is a key enabler of global business, helping companies communicate effectively, adapt

to different cultures, comply with local laws, and compete effectively on the global stage. Our annual global market study focuses on companies that deliver essential translation, interpretation, and localization services to organizations and individuals worldwide."

Study Methodology

CSA Research uses structured and documented methodologies to ensure independent and reliable data-driven research for language service providers, technology vendors, global enterprises, and investors. The rankings of the largest suppliers are based on confirmed revenue from 2022. This is the 19th year CSA Research has studied the language services industry, and the 10th year MediaLocate has appeared in the rankings. Included in CSA Research's global market study is the ranking of the largest language services and translation technology providers in the World, as well as across seven regions.

Information Sources

CSA Research's annual study of the language services and technology market is based on a rigorous methodology that ensures the accuracy and integrity of the data published for this and other reports based on its Global Market Study ("Methodology: Global Market Study (2023)"). Instead of estimating values, the firm uses the exact data provided and verified by LSPs and technology vendors for the ranking.

About MediaLocate

MediaLocate is an innovative, full-service localization company offering sophisticated, technology-enabled language solutions to businesses worldwide. Catering to a diverse clientele, from Fortune 500 companies to startups poised to break into the global market, MediaLocate delivers proactive language services that streamline the market entry, ensure consistency and compliance, and manage costs effectively.

<https://www.medialocate.com> | @MediaLocate

About CSA Research

CSA Research is the premier independent market research company focused on language services and technologies. It provides reliable market research for global organizations to operationalize, benchmark, optimize, and innovate industry best practices in globalization, internationalization, localization, interpreting, and translation.

<https://www.csa-research.com> | @CSA_Research

MediaLocate Contact:

Kurt Alexander

Director, Strategic Partnerships

+1 831-655-7500

info@medialocate.com